

# Contact information

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www.keskisuomenmaaseutu.fi/jyvasriihi



Maaseudun Kehittämissyhdistys

VIISARI ry

www.viisaankivi.fi/viisari



Maaseutukehitys ry

www.keskisuomenmaaseutu.fi/

maaseutukehitys

Maaseutukehitys ry



VESURI-RYHMÄ ry.

Vesuri-ryhmä ry

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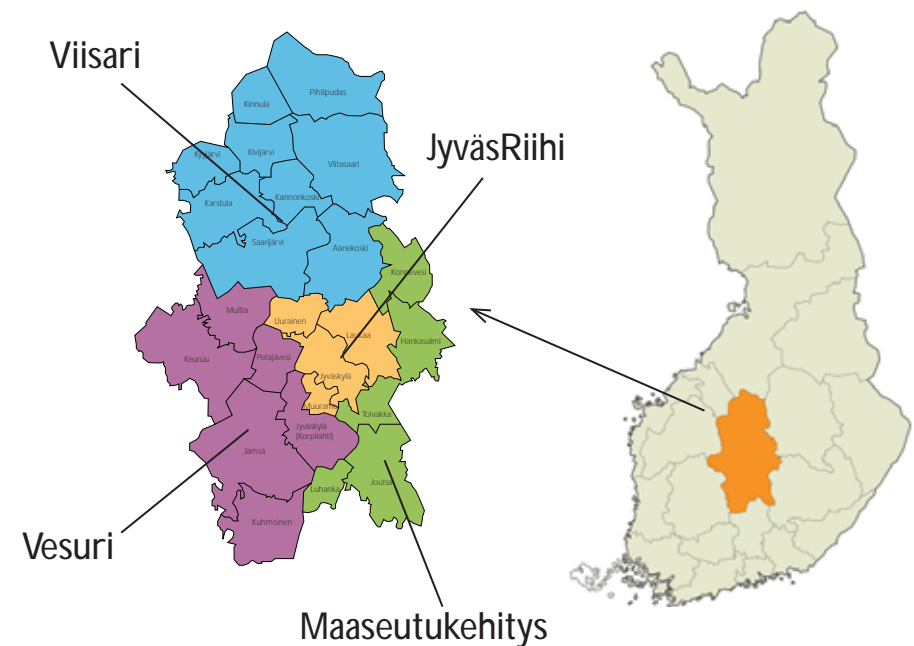
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vesuri



The European Agricultural Fund  
for Rural Development:  
Europe investing in rural areas

# LEADER Groups in Central Finland



# LEADER LAGs

## - rural development associations in Central Finland

Four Local Action Groups (LAGs) operate in Central Finland: Jyväskylä ry, Maaseudun Kehittämisyhdistys VIISARI ry, Maaseutukehitys ry and Vesuri-ryhmä ry.

The common goal of all four groups is to activate rural residents, associations, and small businesses to take initiative in developing their own local areas. Our goal is to develop the functionality and attractiveness of rural areas as living and working environments. We promote and encourage cooperation between people and organizations.

The operating areas of these groups include sparsely populated rural communities, small rural towns, and the countryside near urban centres. Through cooperation and with the help of a diversified network of developers, we are increasing the effectiveness of LEADER-activities and supporting interaction between communities and associations.

The groups share the following goals for internationalization:

- to create international networking opportunities for small local businesses
- to develop the expertise of rural operators, for example, in producing services and making use of local resources and assets
- to promote social activities
- to provide our young people with activities and opportunities to have an influence on local issues

We support inter-regional cooperation, for example, in the following areas:

- cooperation between urban and rural areas
- fishing, hunting, and cultural tourism
- creative industries, local handicraft businesses
- social entrepreneurship and providing services for the non-profit sector
- promoting entrepreneurship, e.g., introducing new procedures and ways to do things
- making use of renewable energy

